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experience

◆◆ **art director/project manager**
Michigan MultiMedia, U-M Health Information Technology & Services
Responsible for envisioning, creating and maintaining unified branding for all web, print, video, display, and presentation marketing/educational materials for Michigan Medicine and Dept. of Surgery. Senior design and project management responsibilities. Ann Arbor, 12/04-present.

designer/principal visual guy, llc.
Freelance design studio. Creative and art direction, visual design, development, animation, identity, project management, and consultation services for interactive, web, and print projects. Ann Arbor, 10/00-present.

partner/creative director
Constant Delta, llc.
Art direction, animation, interface design, and video production for interactive media/software. Commercially-produced retail software titles including:
· The Wide World of Garfield
· American Sign Language Deluxe & 2.0
· Classic Sudoku & Classic Kakuro
· Boku Sudoku & Boku Kakuro
Prototyped software titles including:
· Time Magazine
· The First 50 Years Road & Track Magazine
· Garage Sales Made Easy
Ann Arbor, 3/04-12/08.

art director/designer
Hile Creative
Advertising design and corporate branding, including retail packaging, catalogs, IDs, publications, and commercial websites, including Flash and HTML development. Photoshoot direction of models/products for toy packages. Copywriting and proof-reading. Ann Arbor, 7/01-12/04.

adjunct assistant professor
Graduate Program in Biomed Visualization, U-M School of Art & Design
Instruct students in Web design and Flash animation, focusing on graphics creation and optimization, page layout, interface design, basic HTML, and interactivity. Special emphasis on team building and exposure to real-world scenarios. Ann Arbor, 3 semesters.

associate creative director
Immersant Interactive/Bowne Internet Solutions
Creative/art direction, supervision, development of web and interactive projects, including visual design and Flash animation. Ann Arbor, 2 years.

interactive art director/assistant manager/senior graphic designer
U-M BMC Media Services
Creative design and art direction of all web and interactive projects. Imagery and animation creation, page design and programming. Project coordination, client contact and budget estimation. Graphics and animation creation for video projects. Supervise and train staff and freelance designers. Conception, design, coordination, art direction, and production of print and display materials. Photo manipulation, logotype, page layout, illustration and design. Work closely with clients and printers, direct photoshoots, conduct press checks, meet deadlines and budgets. Ann Arbor, 11 years.

graphic design instructor
Artspace Education Program
Introduce students to design principles and production techniques in an 8-week graphic design workshop. Ann Arbor, 3 semesters.

- National Corporations**
Autodesk
Curiosity Kits
Epson
Fleet Capital Leasing
Fleet Healthcare Finance
Ford Motor Company
Ford Motor Credit
Ford Rent-A-Car System
Freedom Securities
IBM
Keebler Company
Kelly Temporary Services
King World Studio's The Roseanne Show
Lear Corporation
Motorcraft
PAWS (Jim Davis' Garfield)
Philips Display Components
Poof, Slinky and Ideal Toys
Prime Time Toys
Ronald McDonald House
Topics Entertainment

- Small-to-Medium Businesses**
Ann Arbor Ad Club
Ann Arbor Civic Theatre
Aunt Mid's Produce Company
Autocatalyst Recycling Corporation
Big Dave and the Ultrasonics
Enlighten
GDI Infotech
Kidswork
Lectronix
MidWest Financial Credit Union
Miss Michigan USA - Jill Dobson
NanoBio Corporation
ParishSOFT
Sample Technologies / e.pholstery
Softad Group
Steve Kuzma Photography
The Home Buyer's Agent
Thetford Corporation
Tiny Mtn 3D Printed Landscapes
Webarchitekts
Women With Polio

- University of Michigan**
Cardiac Surgery
Dermatology / Cosmetic Laser Center
Development Office
Emergency Medicine
General Surgery
Housing
Institute for Social Research
Life Sciences Institute
Martin Luther King, Jr. Symposium
Medical School
MHealthy Active U
Michigan Medicine / Health System
Michigan Surgical Quality Collaborative
Pediatric / Thoracic / Vascular Surgery
Plastic / Cosmetic Surgery
Ross School of Business
School of Engineering
School of Information
Surgery
Theatre & Drama / Dramatic Writing
Transplant Center
Trauma Burn
Vein Centers

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notable clients



designer

summary

instruction

graphics software

extras

references & portfolio

I am a **self-directed**, motivated and **creative** designer/art director seeking **collaboration** with other **talented** professionals in a **dynamic** environment that specializes in **interactive** media, **web** page design, **print** and **display**.

■ **graduate studies**

U-M School of Art & Design

Graduate-level work within the Master of Arts Program in Graphic Design.

bachelor of fine arts in graphic design

U-M School of Art & Design

Emphasis on design principles, typography, computer-aided design, photography, design/art histories, technical drawing, painting, drawing, creative problem solving, marketing and communication. Graduated magna cum laude, dean's honor roll.

Eastern Michigan University

Art concentration. Graphic design, typography, fine arts, 2D & 3D design.

conference participation

- Creative Pro Week 2018, new orleans
- HOW Interactive Design 2014, chicago
- MidWest UX 2013, grand rapids
- WebVisions 2013, chicago
- HOW Design 2011, chicago
- HOW Design 2000, atlanta
- Adobe/KelbyOne/Fred Pryor Seminars
- C/NET Builder.com 1999, new orleans

- ◆ Adobe Creative Suite
 - Photoshop, Illustrator, InDesign, Acrobat, DreamWeaver, Spark
- Microsoft Office
 - PowerPoint, Excel, Word
- Google Suite
- Drupal CMS

references available upon request

portfolio available online at visualguy.com

I offer **enthusiasm**, commitment to quality and **detail**, experience and a **passion** to learn, mentor, and **contribute** to the **success** of the organization and **team**.

independent courses

project management suite

Washtenaw Community College
Lifelong Learning Online Instruction
72-hour/PDU PMI-approved course.

beginning drupal and **drupal theming**

Washtenaw Community College
24-hour Drupal CMS platform class.

lean training

Toyota and U-M joint seminar
32-hour class in Lean enterprise principles.

leadership training

U-M Human Resources
64-hour class in leadership and supervisory skill building.

designing user interface experience

Washtenaw Community College
3-credit Information architect course.

macromedia director course

Washtenaw Community College
online continuing ed course.

dale carnegie course

12-week, 4.2 CEU class in public speaking and communication skills.

computer animation II

U-M Film and Video Studies
3-credit Macromedia Director course in interactive multimedia.

computer animation I

U-M Film and Video Studies
3-credit introductory Director course focusing on 2D animation.

computer-aided imaging

Washtenaw Community College
3-credit Photoshop course.

paper making workshop

U-M School of Art & Design
2-credit workshop in handmade Western and Oriental papers.

awards

- GDUSA American Graphic Design Award 2018, U-M Medical School website
- CASE District V Award 2018 Silver, Best Institutional Website, U-M Life Sciences Institute
- CASE District V Award 2017 Gold, Best Institutional Website, U-M Medical School
- HeSCA Media Festival Award 1996 2nd Place, Graduate Studies in Pharmacology Booklet
- HeSCA Media Festival Award 1996 2nd Place, Medical Science Research Building III Dedication Package
- HeSCA Media Festival Award 1993 2nd Place, Anesthesiology Residency Program Booklet
- HeSCA Media Festival Award 1990 3rd Place, Medical Science Research Buildings I & II Dedication Package
- HeSCA Media Festival Award 1989 2nd Place, Making a Difference Through Nursing Booklet
- U-M School of Art & Design Annual Student Exhibition Merit Awards 1987

memberships

- NAPP (National Assoc. of Photoshop Professionals) member
- U-M Mentorship Program mentor
- American Institute of Graphic Artists (AIGA) member
- Ann Arbor Artist's Co-op member
- Health and Science Communications Association member

person available by appointment



visual guy

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