

dornoff, jon    jd@visualguy.com    734-709-6648

de

experience

art director
Michigan MultiMedia, U-M Medical School Information Services
Responsible for envisioning, creating and maintaining unified branding for all web, print, video, display, and presentation marketing/educational materials for the Medical School and Department of Surgery. Senior design and project management responsibilities. Ann Arbor, 11 years.

designer/principal
visual guy, llc.
Freelance design studio. Creative and art direction, visual design, development, animation, identity, project management, and consultation services for interactive, web, and print projects. Ann Arbor, 15 years.

art director/designer
Hile Creative
Advertising design and corporate branding, including retail packaging, catalogs, IDs, publications, and commercial websites, including Flash and HTML development. Photoshoot direction of models/products for toy packages. Copywriting and proof-reading. Ann Arbor, 4 years.

partner/creative director
Constant Delta, llc.
Art direction, animation, interface design, and video production for interactive media/software. Commercially-produced retail software titles including: The Wide World of Garfield; American Sign Language Deluxe & 2.0; Classic Sudoku & Classic Kakuro; Boku Sudoku & Boku Kakuro. Prototyped software titles including: Time Magazine; The First 50 Years Road & Track Magazine; Garage Sales Made Easy. Ann Arbor, 4 years.

adjunct assistant professor
Graduate Program in Biomed Visualization, U-M School of Art & Design
Instruct students in Web design and Flash animation, focusing on graphics creation and optimization, page layout, interface design, basic HTML, and interactivity. Special emphasis on team building and exposure to real-world scenarios. Ann Arbor, 3 semesters.

associate creative director
Immersant Interactive/Bowne Internet Solutions
Creative/art direction, supervision, development of web and interactive projects, including visual design and Flash animation. Ann Arbor, 2 years.

interactive art director/assistant manager/senior graphic designer
U-M BMC Media Services
Creative design and art direction of all web and interactive projects. Imagery and animation creation, page design and programming. Project coordination, client contact and budget estimation. Graphics and animation creation for video projects. Supervise and train staff and freelance designers. Conception, design, coordination, art direction, and production of print and display materials. Photo manipulation, logotype, page layout, illustration and design. Work closely with clients and printers, direct photoshoots, conduct press checks, meet deadlines and budgets. Ann Arbor, 11 years.

graphic design instructor
Artspace Education Program
Introduce students to design principles and production techniques in an 8-week graphic design workshop. Ann Arbor, 3 semesters.

- National Corporations
Autodesk
Curiosity Kits
Epson
Fleet Capital Leasing
Fleet Healthcare Finance
Ford Motor Company
Ford Motor Credit
Ford Rent-A-Car System
Freedom Securities
IBM
Keebler Company
Kelly Temporary Services
King World Studio's The Roseanne Show
Lear Corporation
Motorcraft
PAWS (Jim Davis' Garfield)
Philips Display Components
Poof, Slinky and Ideal Toys
Prime Time Toys
Ronald McDonald House
Topics Entertainment

- Small-to-Medium Businesses
Ann Arbor Ad Club
Ann Arbor Civic Theatre
Aunt Mid's Produce Company
Autocatalyst Recycling Corporation
Big Dave and the Ultrasonics
Enlighten
GDI Infotech
Kidswork
Lectronix
MidWest Financial Credit Union
Miss Michigan USA - Jill Dobson
NanoBio Corporation
ParishSOFT
Sample Technologies / e.pholstery
Softad Group
Steve Kuzma Photography
The Home Buyer's Agent
Thetford Corporation
Tiny Mtn 3D Printed Landscapes
Webarchitekts
Women With Polio

- University of Michigan
Cardiac Surgery
Dermatology / Laser Center
Development Office
Emergency Medicine
General Surgery
Health System
Housing
Institute for Social Research
Martin Luther King, Jr. Symposium
Medical School
MHealthy Active U
Michigan Surgical Quality Collaborative
Pediatric Surgery
Plastic / Cosmetic Surgery
Ross School of Business
School of Engineering
School of Information Surgery
Theatre & Drama / Dramatic Writing
Thoracic Surgery / Vascular Surgery
Transplant Center
Trauma Burn
Vein Centers

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notable clients



